

Comprehensive intelligence for member safety, member services, special event operations and irrigation turf management.



## Member Safety

### Keep Them Safe



- Make accurate, weather-related decisions to safeguard members, guests, vendors and employees.

- Make informed athletic and outdoor activity assessments.
- Receive and disseminate severe weather alerts immediately.
- Turn your phone into a life-saving device.

## Direct Member Benefits

### Leverage Your Weather

- Be **the reliable** live weather resource for your members and community.
- Members can plan activities by visiting your website which has live weather and forecast information from your grounds.



- Create positive public awareness.
- Promote your club with television and Internet exposure.

## Event Management

### Meteorological Support



- 24/7 weather monitoring for safety, event planning and grounds maintenance.
- Manage risk in the face of inclement weather and uncertainty.
- Around-the-clock access to the same team of meteorologists who support government agencies, recreational parks and professional sporting events.



## Irrigation & Turf

### Precision Data



- State-of-the-art instruments provide highly accurate on-site precipitation data.
- Reduce costs and optimize water management systems.
- Plan for optimal effectiveness for seeding, fertilizing and sodding.
- Accurately report weather conditions that determine golf cart usage on the course.

WeatherBug® Club Safety is comprehensive intelligence for member safety, member services, special event operations, and irrigation and turf management.

The **WeatherBug Tracking Station** is a commercial-grade weather station built to withstand all weather conditions. It is easily installed on club grounds, where it records 27 different weather measurements and disseminates them in real time—not once each hour, as other weather services do. The WeatherBug Tracking Station integrates with the following solutions to provide a comprehensive program for weather-related activities and decision making:



### Flat-Screen Monitor / WeatherBug Slideshow

Display local weather information to club members in high-traffic areas. The posting of timely content is a key member benefit for planning activities.



### Command Center

Receive live, point-specific weather information to improve club operations, safety and response. This Web-based weather intelligence platform

brings the highest level of precision to the tracking and analysis of weather, for better preparation and response.



### Online Weather Center

Show off your live weather and provide detailed local forecasts on your club website. This Web-based tool includes navigable maps, radar and satellite data, and links to key weather news and information.



### Live Cameras

Provides great content for your flat-screen monitor, Slideshow and website. A camera offers an excellent opportunity to showcase your club and really helps bring weather to life for your club members.



### WeatherBug Protect

Turn your phone into a life-saving device.

WeatherBug Protect helps you protect your staff and guests by providing precise instantaneous alerts before severe weather becomes a threat. WeatherBug Protect is the first location-based mobile solution that proactively alerts users when severe weather threats are detected or predefined weather thresholds are exceeded within their proximity. GPS-enabled, customized weather alerts include lightning, high wind, heat index and heavy precipitation are delivered in addition to the standard NWS alerts and warnings.



### Meteorological Support Services

Use the same expert team that supports professional football and baseball teams for consultation on weather forecasts and approaching severe weather. Customized analysis and interpretation of the weather for your location are key in supporting major events and activities.

**Have a team of meteorologists keep an eye on your skies and keep you safe!**