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CBS Atlanta News Partners with WeatherBug for Enhanced Weather Reporting to Include Live, Neighborhood-Level Conditions from the WeatherBug Network

Daily On-Air and Online Newscasts to Provide Weather Information from Over 110 Weather Stations at Area Schools and Locations Across the Viewing Area

Atlanta and Germantown, MD – CBS Atlanta News and WeatherBug®, the leading provider of consumer and professional weather services and operator of the largest weather observing networks, today announced their partnership to provide viewers with live streaming weather information from area schools, public buildings and popular recreational locations in the Atlanta area.

The CBS Atlanta News weather team has integrated live, local weather information from over 110 WeatherBug Weather Stations and cameras throughout Atlanta into their daily weather reporting. The weather information is also available on the [CBS Atlanta News website](#) for 24/7 access to live conditions.

In addition, weather information is accessible from several public locations with installed weather stations throughout the Atlanta area including the Atlanta Motor Speedway, Six Flags Over Georgia and the Top of Stone Mountain to obtain current and forecasted conditions for operational and visitor safety purposes.

“We can now provide the most accurate and local weather information critical to our viewers. Our partnership gives us weather conditions in the neighborhood and communities where our viewers live. In addition, these highly localized weather reporting stations will play a critical role in providing severe weather information so critical to the Atlanta market,” said Steve Schwaid, Director of News and Digital Content for CBS Atlanta News.

[The WeatherBug Media Program](#) connects broadcast stations with local schools and the community to provide students and the public hands-on access to real-time weather information. Through the [WeatherBug Schools Program](#), professional weather stations are installed at local schools and district locations to collect data for incorporation into math, science and geography lessons in addition to providing information for making transportation and safety-related decisions. WeatherBug has also supplied CBS Atlanta News with streaming weather information from the WeatherBug Network of over 8,000 weather stations for live conditions and severe weather coverage nationwide.

“Since weather can vary drastically within miles, the live, hyper-local data is necessary for ground-truth information in particular when preparing for severe weather. We welcome CBS Atlanta News to our broadcast network and are pleased to provide their viewers access to the most accurate information available,” said Terry Hambrick, Vice President of Media Services for WeatherBug.

About WeatherBug

WeatherBug (<http://www.weatherbug.com> and <http://www.weatherbugprofessional.com>) precisely monitors, organizes and disseminates global weather information. As a trusted source for live, local dynamic data, WeatherBug empowers society with weather intelligence for making more informed decisions. Millions of consumers and professional organizations, including the National Weather Service, rely on WeatherBug to plan

daily activities, safeguard lives and improve business operations. WeatherBug is a brand of AWS Convergence Technologies, Inc. (<http://www.aws.com>).

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